

FACTS & FIGURES

The 4th edition of Destination Africa 2019 was held at The Royal Maxim Palace Kempinski Hotel in Cairo on a period of three days. The B2B event was on the first two days followed by an exclusive factory visits between the participating buyers and exhibitors. The exhibition took place over a space of 3,000 sqm and a net exhibiting space of 1,800 sqm. The Egyptian and African manufacturers displayed their high quality products to the attended international buyers interested in sourcing from the region.

809 Local & International Visitors

106 African Exhibitors

62 Factory Visits

More than

85%

of the international visitors are likely to recommend Destination Africa to others.

More than

87%

of the international visitors found the product(s) they were looking for.

More than

54%

of the international visitors found a potential African partner.

TOP EXHIBITING COUNTRIES



Egypt



South Africa



Morocco



Algeria



Rwanda



Tunisia



Ethiopia

TOP BUYERS

- Inditex
- Li & Fung
- Tom Tailor
- Carolina Herrera
- Desigual
- Penti Giyim
- Ticaret
- GIII
- Lefties
- Hela
- Marks and Spencer
- Jerry Leigh
- Etam
- Asimworks Ltd
- Almaztex Tekstil
- Sanayi