The 4th edition of Destination Africa 2019 was held at The Royal Maxim Palace Kempinski Hotel in Cairo on a period of three days. The B2B event was on the first two days followed by an exclusive factory visits between the participating buyers and exhibitors. The exhibition took place over a space of 3,000 sqm and a net exhibiting space of 1,800 sqm. The Egyptian and African manufacturers displayed their high quality products to the attended international buyers interested in sourcing from the region.

**809 Local & International Visitors**

**106 African Exhibitors**

**62 Factory Visits**

More than 85% of the international visitors are likely to recommend Destination Africa to others.

More than 87% of the international visitors found the product(s) they were looking for.

More than 54% of the international visitors found a potential African partner.

**TOP EXHIBITING COUNTRIES**

- Egypt
- South Africa
- Morocco
- Algeria
- Rwanda
- Tunisia
- Ethiopia

**TOP BUYERS**

- Inditex
- Li & Fung
- Tom Tailor
- Carolina Herrera
- Desigual
- Penti Giyim Ticaret
- Gill
- Lefties
- Hela
- Marks and Spencer
- Jerry Leigh
- Etam
- Asimworks Ltd
- Almaztex Tekstil Sanayi