

DESTINATION
AFRICA
The New Frontier



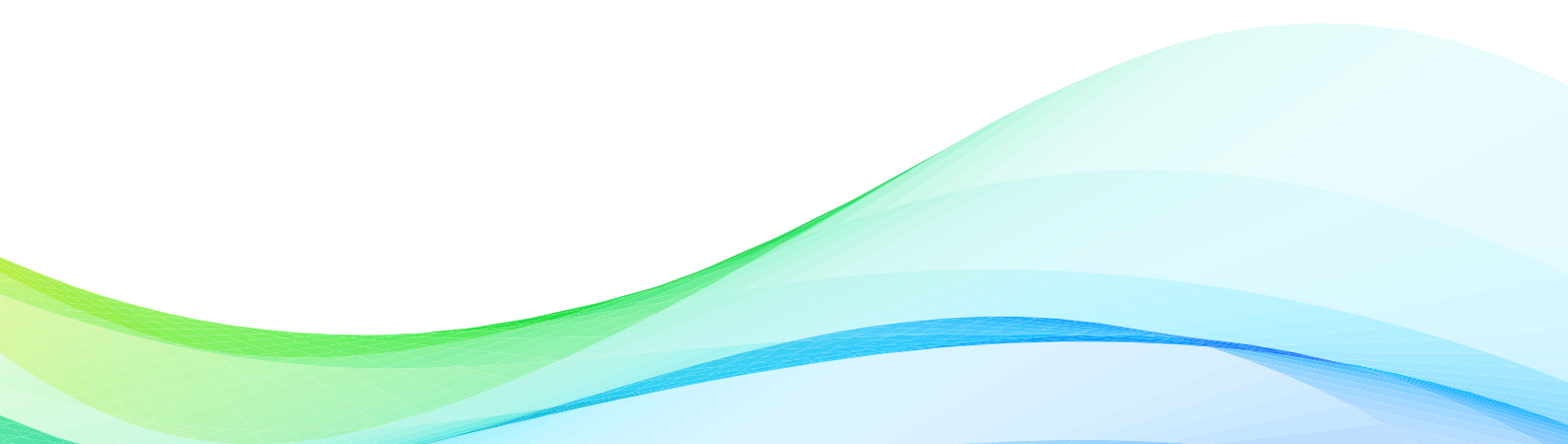
AGENDA

DESTINATION AFRICA CONFERENCE

Integrating Africa into Textile Global Value Chain

12 November, 2016
Cairo, Egypt

Nile Ritz Carlton (Alf Leila W Leila Ballroom)



REGISTRATION 09:00 - 09:30

OPENING REMARKS: 09:00 - 11:00
Mohamed Kassem, Vice Chairman of Egyptian National Council On Textiles & Chairman of Egyptian Ready Made Garment Export Council

SESSION 1: Africa Is Ready To Take Off

- The Importance of Duty Free Access to EU& USA Markets
(Speaker: Gail Strickler, President of Global Trade, Brookfield Associates, LLC)
- An Overview On The Development Efforts Of Textile Sector In Africa
(Speaker: Dr. Medhat El-Helepi, Economic Affairs Officer - United Nations Economic Commission For Africa UNECA)
- A Panel Discussion On Experiences& Challenges Facing African Countries To Integrate Into GVC:
(Speakers From: Tunisia: Belhassen Gherab, President – Federation Nationale Du Textile, South Africa: Dicky Coetzee, Chief Executive Officer, Gelvenor & Kenya: Rajeev Arora, Advisor to Ministry of Industrialization & Enterprise Development for Textile V.C)

Panel Moderator: Hany Salam, Board Member of Textile Export Council

Session Moderator: Tara Donaldson, Chief apparel correspondent for Sourcing Journal

Coffee Break 11:00 - 11:30

SESSION 2: Ethical and Sustainable Textile Industry 11:30 - 01:00

- Standards and Certification Requirements
(Speaker: Clay E. Hickson, Vice President, Strategy and Business Development - WRAP)
- Carbon Footprint Reduction in Textile and Apparel Industry
(Speaker: Maximillian Abouleish – Heliopolis University.)
- Role of Improving Working Conditions In Creating Sustainable Textile Value Chains:
(Speaker: Philip A. Fishman, Senior Technical Advisor - International Labor Organization - ILO)
- Sustainable Fashion Cotton “Cotton for Life Initiative”
(Speakers: Piera Solinas, CSR Manager - Filmar Nile Textile – Shereen El Sabagh, Head of Policy Unit& Supervisor of Development Programs – MTI, Egypt)

Session Moderator: Badrinath Gulur, Social Accountability International Technical Director - ILO

LUNCH 13:00 - 14:00

SESSION 3: Cotton in Africa 14:00 - 15:00

- World Cotton (Speaker: Ray Butler, Managing Director, Cotton Outlook, Cotlook Limited)
- African Cotton Map and Current Challenges
(Speaker: Christian Barthel, Managing Director - Cotton Made in Africa)
- Long Staple Cotton In Africa
(Speaker: Ahmed El Bosaty, Chairman& Managing Director - Modern Nile Cotton Co)

Session Moderator: Wael Olama, Chairman - Cotton Egypt Association

Coffee Break 15:00 - 15:30

SESSION 4: The Role of FDI in Production Transformation 15:30 - 17:00

- How Attracting Investments In The Textile Sector Can Boost Economic Development
(Speaker: Mohamed Khodeir, Chairman - General Authority for Investment and Free Zones GAFI – Egypt)
- Africa As A Potential Investment Hub For Textiles - Investment Trends
(Speaker: Dr. Christian Schindler, General Director of The International Textile Manufacturers Federation - ITMF)
- Egypt's "Textiles City"
- (Speaker: Shady Amin, Executive Director of the Egyptian National Council On Textiles)
- A Panel Discussion On The Way Forward:
 - Afreximbank: Supporting African Trade& Investment:
(Speaker: Yusuf Daya, Senior Manager- Research and International Cooperation)
 - Finn Holm Olsen, Director - Trade Promotion & AGOA - USAID East Africa Trade and Investment Hub
 - The Future of Textile Global Trade:
(Speaker: Waleed El-Zorba, Managing Director - Nile Holding AG)

Panel Moderator: Aly Wally, Senior Director – Logic Consulting.

Session Moderator: Ahmed Taha, Executive Director - Industrial Modernization Center - IMC - Egypt

Closing Notes and Adjourn 17:00 - 17:30