



14-15 November 2023

The Royal Maxim Palace Kempinski Hotel

Cairo, Egypt

www.destination-africa.org

Organized by:










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EGYPTIAN EXPORTERS ASSOCIATION
جمعية المصدرين المصريين

APPAREL
EXPORT COUNCIL OF EGYPT
المجلس التصديري للملابس الجاهزة



**EGYPT TEXTILES & HOME
TEXTILES EXPORT COUNCIL**
المجلس التصديري للغزل والمنسوجات
والمفروشات المنزلية

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About Destination Africa

Welcome to the **7th Edition** of Destination Africa

Destination Africa is an annual international pan-African B2B sourcing event for the Textile industries in Egypt. A **one-stop-shop** as it's the frontier for sourcing Apparel, Textile & Home Textiles from Africa, it brings together the African manufactures in ONE place with the international buyers to strengthen the business opportunities and trade activities on a global level.

The event consists of a regional exhibition with African country pavilions for two days (14 & 15 of November, 2023). **Destination Africa** has witnessed an outstanding success with a growth since 2016, resulting in an increase in the exhibitors' number, the exhibiting space and the number of local, regional and international visitors. Therefore the past editions' impact has been recognizable leading to spreading and highlighting "Destination Africa's" name among the international buyers and exhibitors.

[Register now to save your spot!](#)

Why Destination Africa

- 🌍 Network with hundreds of regional and international industry professionals.
- 🌍 Capitalize on the global growing trend to make Africa the primary sourcing destination.
- 🌍 Compete in an expanding global economy and be part of Africa's economic growth.
- 🌍 Highlight Africa's prime location, export opportunities and trade activities.
- 🌍 Showcase the diversity and economic opportunities that Africa offers.
- 🌍 Promote competition in: **quality** in product, product **variety**, competitive **prices** and **shorter lead times** that meets the need of the international buyers.

[Register now to save your spot!](#)

Be part in making Africa the new frontier of the world's sourcing destination!

Exhibitors

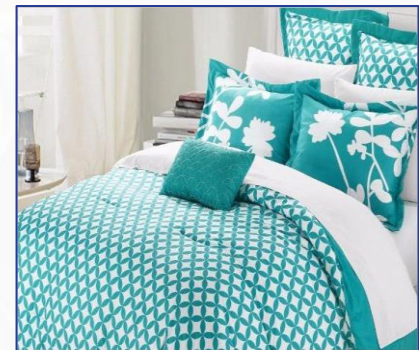
African manufacturers and suppliers of :

- 🌈 Apparel including Menswear, Womenswear and Children's wear
- 🌈 Denim garments and textiles
- 🌈 Fashion brands and labels
- 🌈 Garment Accessories
- 🌈 Clothing fabrics
- 🌈 Textiles Fabrics / Yarns
- 🌈 Home Textiles
- 🌈 Trade/Textiles Associations



Why Visit

- 🌍 Explore the African manufacturers, capabilities & product variety.
- 🌍 Stay updated with Africa's latest trends and opportunities.
- 🌍 Network with potential new sources and open business opportunities.
- 🌍 Benefit from International agreements (**QIZ**, GAFTA, AGADIR, COMESA, GATT, GATS & Duty Free).



Date & Venue

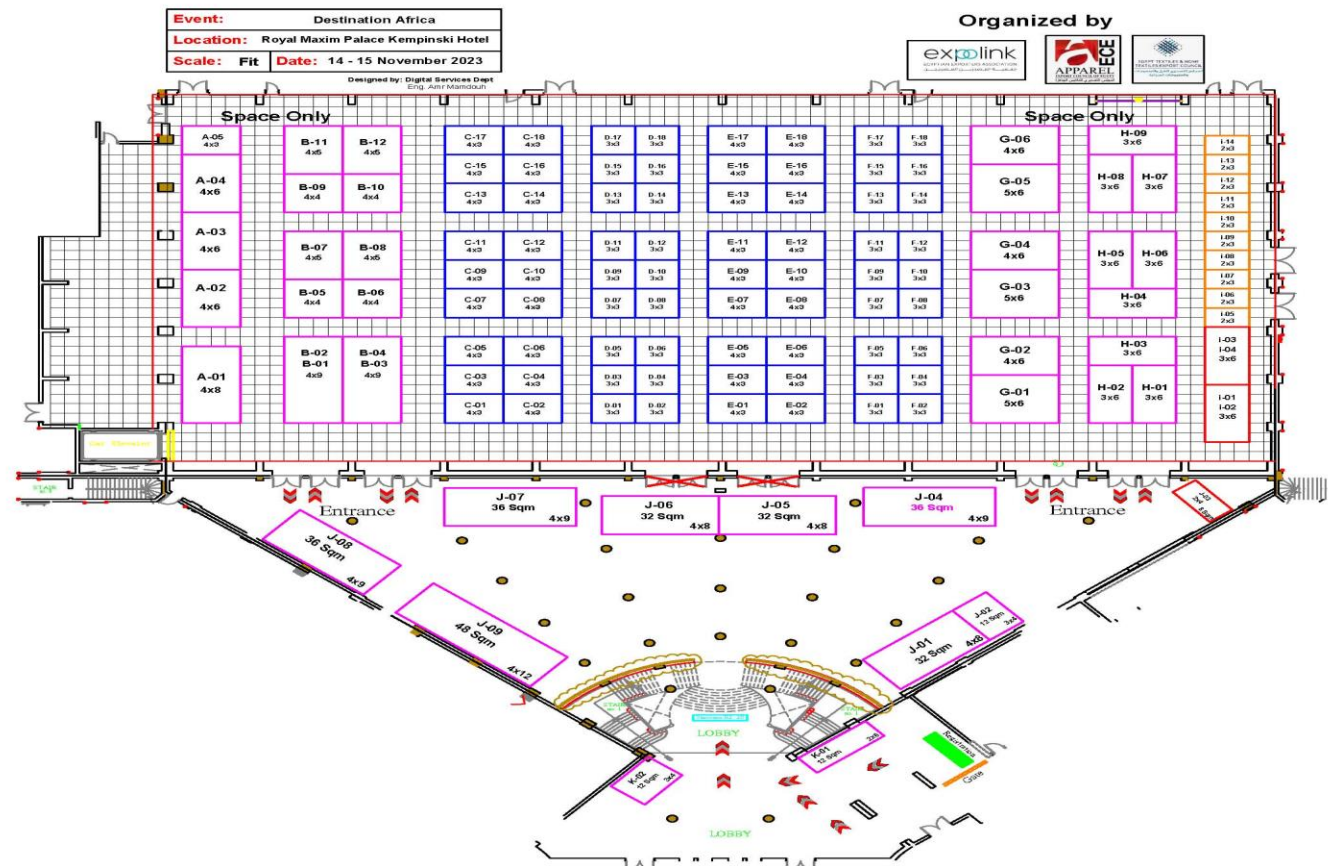
🌍 14 & 15 November, 2023

🌍 The Royal Maxim Palace Kempinski Hotel, Cairo



Floor plan

- 🌈 Net exhibiting area = 1804 sqm
- 🌈 Net Hall exhibiting area = 1508 sqm
- 🌈 Lobby + Foyer = 296 sqm





Facts and Figures

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The 6th edition 2022 | Facts & Figures

757

Local & International
Visitors

78

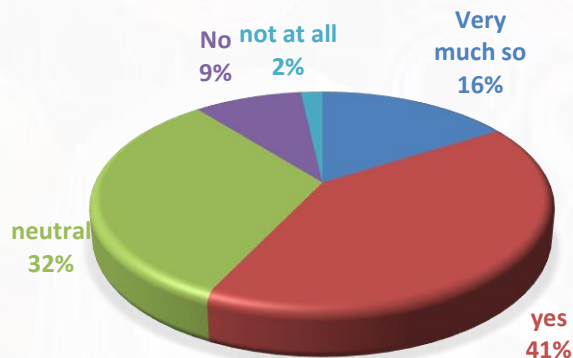
African exhibitors

3337

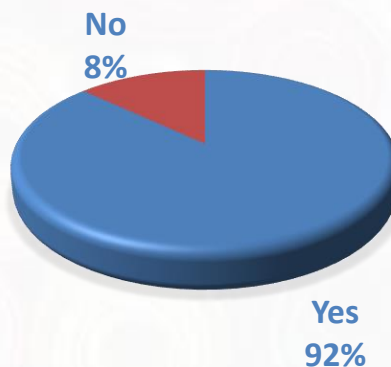
Visitors of all editions

Visitors general impression about the exhibitors

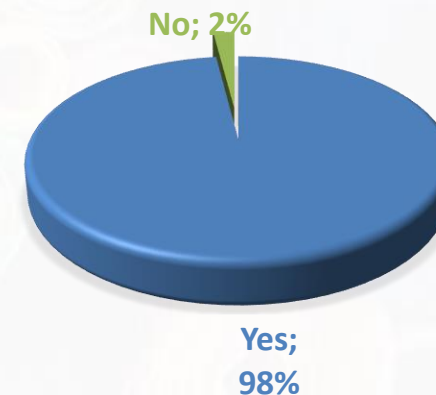
Potential partners



Targeted products found



Recommendation to others



The 6th Edition 2022 | Facts & Figures

Buyers Top Countries

- 🌍 USA
- 🌍 Turkey
- 🌍 Italy
- 🌍 Spain
- 🌍 Russia
- 🌍 India
- 🌍 KSA

Buyers Companies Activity

- 🌍 Manufactures
- 🌍 Retailers
- 🌍 Private Labels
- 🌍 Wholesalers
- 🌍 Importers



The 6th Edition 2022 | Facts & Figures

Top Visiting Companies

- 🌍 Forever 21
- 🌍 Maxmara
- 🌍 Etam
- 🌍 Stella MC cartney
- 🌍 Lefties- Inditex
- 🌍 Artsana
- 🌍 PDS Limited
- 🌍 Li & Fung
- 🌍 Macy's
- 🌍 C & A sourcing
- 🌍 Ariat

Buyers by Profession

- CEO, CFO, Chairman, Board members, Owners
- President, Executive directors, General Managers
- Sourcing, purchasing, merchandising managers and buyers



The 6th Edition 2022 | Testimonials

Thank you for the opportunity to attend the event. It was great to meet with so many people from the industry and had some fruitful conversations. Thank you for your support during this visit.”

- **Mr. Shriram Jatar – “PDS Limited”**

“Thank you very much, I find event very helpful and perfectly organized. I got lots of nice contacts and now we are negotiating with more than 10 factories, I hope we can start to work with your area”

- **Mrs. Polina Filonenko – “Fashion Continent”**

- “Just wanted to say a big thank you for all the effort into organising this great event – I believe I have met some great vendors in Egypt with great business potential for the future, hope we can do it next year 2023.”

- **Mrs. Suzanne Vermaas – “Foschini GP”**

“I want to thank you and the rest of the Destination Africa Team for a wonderful event al always enjoy participating in this event. I appreciate all the arrangements and amazing hospitality and giving us the opportunity to explore, meet, partner and expand our business in the region. The event as always was perfectly organized in all aspects.”

- **Mr. Tugrul Tekin – “Li & Fung”**

The 6th Edition 2022 | Sponsors



The 6th Edition 2022 | Gallery



Be part in making Africa the new frontier of the world's sourcing destination!

Date:

14 - 15 November 2023

Location:

Royal Maxim Palace Kempinski
Cairo, Egypt

Contact:

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Website:

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