



Conference Agenda

SUSTAINABLE TEXTILES

A Dialogue about Challenges & Opportunities for Africa

Monday, November 19th, 2018

Excelsior Ballroom, Royal Maxim Palace Kempinski Hotel

Cairo, Egypt

Sponsors



Organized by



TEXTILE EXPORT COUNCIL
المجلس التصديري
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9:00 - 9:30	REGISTRATION
9:30 - 11:30	<p>OPENING REMARKS: Mohamed Kassem – Commissioner of Destination Africa</p> <p>SESSION 1: SUSTAINABILITY IN TEXTILES & FASHION</p> <ul style="list-style-type: none"> The Green Shift of World’s Leading Exporter of Textiles & Apparel: How China’s Textile Sector Is Getting More Sustainable (Zheng Jian, International Project Director, Office for Social Responsibility, China National Textile And Apparel Council - CNTAC) Ethical Fashion: Committing To A Circular Fashion System (Marina Spadafora – Italian Fashion Designer & Coordinator of Fashion Revolution Initiative) Ecology & Sustainability In Textile Production (Helene Melnitzky, Manager Ecology department OETI – Institute for Ecology, Technology and Innovation) Sustainability In Fashion: A Design Perspective (Giovanni Maria Conti, Ph.D, Associate Professor - Design Department, Politecnico di Milano) <p>Panel Discussion on: Sustainability and Environmentally Friendly Industry Practices In Africa (Panelists: Zheng Jian, Marina Spadafora, Helene Melnitzky, Giovanni Maria Conti) Panel Moderator: Ahmed El-Bosaty – Chairman & Managing Director at Modern Nile Cotton Co.)</p>
11:30 - 12:00	Coffee Break
12:00 - 13:00	<p>SESSION 2: MEGA TRENDS IN TEXTILE INDUSTRY</p> <ul style="list-style-type: none"> Changes In The Investment Map of Textile Industry and Future of Africa (Dr. Christian Schindler – Director General of ITMF) Industry 4.0 Technologies and Implications For The Global Apparel Industry: How A Country/Sector Needs To Grow Sustainable With The Digital Revolution (Heinz Zeller – Head of Sustainability & Logistics at HUGO BOSS Ticino SA) Riding The Wave of Technical Textiles: Opportunities and Challenges for Africa (Dr. Mohamad Midani – Assistant Professor - Materials Engineering Department at the German University in Cairo - GUC)
13:00 - 14:00	Lunch & Keynote Speech By: Jas Bedi - Chairman of Kenya’s Export Promotion Council & Chairman of African Cotton & Textile Industries Federation - ACTIF

14:00 - 15:00	<p>SESSION 3: NEW PROSPECTS FOR SOURCING & VALUE ADDITION IN AFRICA</p> <ul style="list-style-type: none"> LI and Fung’s Current Strategy For Africa – (Jason Kra - FRC Division president - Li and Fung) Emerging Trends In Global Textile Industry- Implications For Africa (Navdeep S. Sodhi, Partner - Gherzi Textil Organisation) Cross Cultural International Negotiations In The XXI Century (A Case Study To The Textile Business (Josep Bertran – Professor of International Marketing, University Pompeu Fabra, Barcelona and Consultant for Industries Specialized In International Strategies)
15:00 - 15:30	Coffee Break
15:30 - 17:15	<p>SESSION 4: INTEGRATION INTO GLOBAL VALUE CHAINS: How Africa Can Advance Towards Implementation</p> <ul style="list-style-type: none"> Shifting Dynamics On The World Raw Cotton Market: Challenges and Opportunities For Africa’s Cotton Sector (Michael Edwards – Director at Cotlook Ltd) Integration Into The European Value Chains: How Africa can advance towards Implementation (Michael Scherpe, President of Messe Frankfurt France) Improving Export Competitiveness of The Textiles and Clothing sector: Global Textiles and Clothing Programme - GTEX (Matthias Knappe, Programme Manager for Cotton, Textiles and Clothing, ITC) <p>A Panel Discussion On: Implementation Challenges of African Supply Chain Integration</p> <ul style="list-style-type: none"> Panelists: Samir Ben Abdallah - President of “The Professional Group of Confection and Apparel in the Confederation of Tunisian Citizen Enterprises (CONNECT), also President & founder of Tunis Fashion Festival Anass Tahiri – Agence Marocaine pour le Développement des Investissements et des Exportations (AMDIE) Ali Nakai - International Expert & previous UTICA member – Tunisia Matthias Knappe, Programme Manager for Cotton, Textiles and Clothing, ITC <p>Panel Moderator: Hany Salam – Board Member of The Textile Export Council of Egypt - TEC)</p>
17:15 - 17:30	Closing Notes and Adjourn

For more information:
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