DESTINATION AFRICA
The New Frontier

AGENDA
DESTINATION AFRICA CONFERENCE
Integrating Africa into Textile Global Value Chain

12 November, 2016
Cairo, Egypt

Nile Ritz Carlton (Alf Leila W Leila Ballroom)
REGISTRATION 09:00 - 09:30

OPENING REMARKS: 09:00 - 11:00

Mohamed Kassem, Vice Chairman of Egyptian National Council On Textiles & Chairman of Egyptian Ready Made Garment Export Council

SESSION 1: Africa Is Ready To Take Off 11:00 - 12:30

• The Importance of Duty Free Access to EU & USA Markets
  (Speaker: Gail Strickler, President of Global Trade, Brookfield Associates, LLC)

• An Overview On The Development Efforts Of Textile Sector In Africa
  (Speaker: Dr. Medhat El-Helepi, Economic Affairs Officer - United Nations Economic Commission For Africa UNECA)

• A Panel Discussion On Experiences & Challenges Facing African Countries To Integrate Into GVC:
  (Speakers From: Tunisia: Belhassen Gherab, President - Federation Nationale Du Textile, South Africa: Dicky Coetzee, Chief Executive Officer, Gelvenor & Kenya: Rajeev Arora, Advisor to Ministry of Industrialization & Enterprise Development for Textile V.C)

Panel Moderator: Hany Salam, Board Member of Textile Export Council

Session Moderator: Tara Donaldson, Chief Apparel correspondent for Sourcing Journal

Coffee Break 11:00 - 11:30

SESSION 2: Ethical and Sustainable Textile Industry 11:30 - 13:00

• Standards and Certification Requirements
  (Speaker: Clay E. Hickson, Vice President, Strategy and Business Development - WRAP)

• Carbon Footprint Reduction in Textile and Apparel Industry
  (Speaker: Maximillian Abouleish - Heliopolis University)

• Role of Improving Working Conditions In Creating Sustainable Textile Value Chains:
  (Speaker: Philip A. Fishman, Senior Technical Advisor - International Labor Organization - ILO)

• Sustainable Fashion Cotton “Cotton for Life Initiative”
  (Speakers: Piera Solinas, CSR Manager - Filmar Nile Textile – Shereen El Sabagh, Head of Policy Unit & Supervisor of Development Programs – MTI, Egypt)

Session Moderator: Badrinath Gulur, Social Accountability International Technical Director - ILO

LUNCH 13:00 - 14:00

SESSION 3: Cotton in Africa 14:00 - 15:00

• World Cotton (Speaker: Ray Butler, Managing Director, Cotton Outlook, Cotlook Limited)

• African Cotton Map and Current Challenges
  (Speaker: Christian Schindler, General Director of The International Textile Manufacturers Federation - ITMF)

• Long Staple Cotton In Africa
  (Speaker: Ahmed El Bosaty, Chairman & Managing Director - Modern Nile Cotton Co)

Session Moderator: Badrinath Gulur, Board Member of Textile Export Council

Coffee Break 15:00 - 15:30

SESSION 4: The Role of FDI in Production Transformation 15:30 - 17:00

• How Attracting Investments In The Textile Sector Can Boost Economic Development
  (Speaker: Mohamed Khodeir, Chairman - General Authority for Investment and Free Zones GAFI – Egypt)

• Africa As A Potential Investment Hub For Textiles - Investment Trends
  (Speaker: Waleed El-Zorba, Managing Director - Nile Holding AG)

• Egypt’s “Textiles City”
  (Speaker: Shady Amin, Executive Director of the Egyptian National Council On Textiles)

• A Panel Discussion On The Way Forward:
  - Afreximbank: Supporting African Trade & Investment:
    (Speaker: Yusuf Daya, Senior Manager - Research and International Cooperation )
  - Finn Holm Olsen, Director - Trade Promotion & AGOA - USAID East Africa Trade and Investment Hub
  - The Future of Textile Global Trade:
    (Speaker: Waleed El-Zorba, Managing Director - Nile Holding AG)

Panel Moderator: Aly Wally, Senior Director – Logic Consulting.

Session Moderator: Ahmed Taha, Executive Director - Industrial Modernization Center - IMC - Egypt

Closing Notes and Adjourn 17:00 - 17:30